

# ULEVUS SCHOOL OF DESIGN SESSION BROCHURE



## ABOUT THE ULEVUS SCHOOL OF DESIGN

The Ulevus School of Design (USOD) is a design program offering a high-quality hands-on design curriculum encompassing Design Thinking, Critical Thinking, Graphic Design, Brand Identity, Leadership, Communication, Public Speaking, Advanced Presentation, Career Development, Teamwork, Human-Centered Design, and Problem-Solving in Cameroon and Africa.

As a training program under Ulevus, a top-notch design and communication company whose purpose is Building Brands That Cannot Be IGNORED, USOD's goal is to empower designers to contribute to the economic growth of Cameroon and the African continent by producing modern and innovative design solutions.

Ulevus is a top design company in Cameroon, Africa. We have worked with various organisations and companies around the globe, including, the United States of America, Canada, and Nigeria. At Ulevus, we prioritise excellence and human-centered design in every project. The Ulevus' ethos of excellence is embedded in our design curriculum to build tomorrow's solutions today.

### USOD MISSION

Equip individuals with human-centered design knowledge that propels innovation and excellence, creating impactful solutions for Africa, by Africans.

### USOD VISION

Elevate the African business ecosystem and economic growth through the power of design and design thinking.

All innovations are sparked by ideas, but design molds them into human-centered solutions.



# LEARN, CREATE, LEAD. APPRENDRE, CREER, DIRIGER.



# SESSION CURRICULUM AND EXPERIENCE. EVENTS

WWW.ULEVUSSCHOOL  
OFDESIGN.COM



## CURRICULUM AT THE ULEVUS SCHOOL OF DESIGN

The learning and creative process at USOD is not only performed on the computer. We are a design organization that believes in a well-rounded experiential training program that engages learners in design thinking, hands-on design workshops, and real-world applications for creative and innovative purposes.

Our curriculum incorporates technical design knowledge with human-centered design thinking, community engagement, leadership development, advanced presentations, and public speaking, resulting in an impactful outcome that students and parents can be proud of.

Our programs are cohort-based to encourage teamwork, networking, and life-long camaraderie. We prepare students to lead and inspire innovation in the design and creative industry through research and interactions with industry experts.

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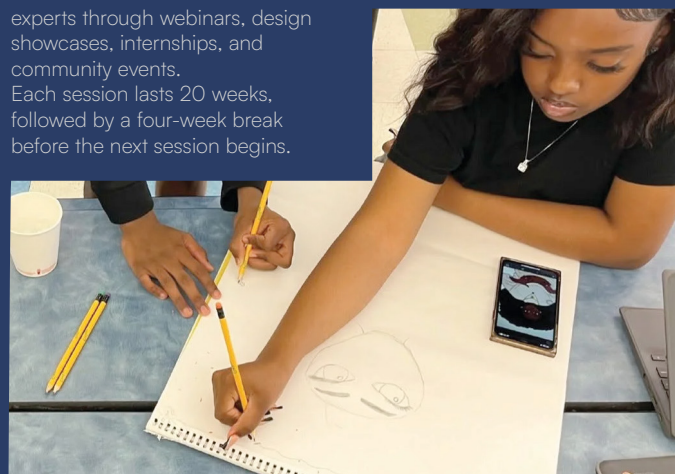


### SESSION ACTIVITIES AND EXPERIENCE

The USOD training schedule follows a cohort and level-based system, with two sessions held per year. Students begin their design journey at Level 1 (entry-level) during the first session and progress to Level 2 (advanced) in the second session as part of a cohort.

All students participate in technical and practical design workshops and attend field trips to museums, art galleries, and nature centers to enhance their creative experience. Throughout both sessions, students engage with industry

experts through webinars, design showcases, internships, and community events. Each session lasts 20 weeks, followed by a four-week break before the next session begins.



# COURSE OUTLINE AND APPLICATION PROCESS

## ULEVUS SCHOOL OF DESIGN COURSE OUTLINE

### LEVEL 1 (ENTRY LEVEL) - BEGINNERS AND INTERMEDIATE-LEVEL DESIGNERS.

- ✦ Introduction to Design
- ✦ Design Thinking
- ✦ Graphic Design
- ✦ Introduction to Identity Design
- ✦ Leadership and Communication

### LEVEL 2 (ADVANCE LEVEL) - FOR INDIVIDUALS WHO HAVE COMPLETED THE ENTRY-LEVEL COURSES AT USOD

- ✦ Advanced Identity Design
- ✦ Design Thinking (Advance)
- ✦ Corporate Branding
- ✦ UI/UX Design

At Ulevus School of Design (USOD), students are immersed in a learning experience that prepares them to lead and inspire innovation in the design and creative industry in Africa.

We prioritize design thinking, human-centered approaches, and research-driven design training that is interactive and results in excellence and exceptional user experiences.

Visit [ulevusschoolofdesign.com](http://ulevusschoolofdesign.com) for more details on each course.

# LEARN, CREATE, LEAD.

## APPLICATION PROCESS AT ULEVUS SCHOOL OF DESIGN.

To be a great designer, you must be an excellent design thinker. Kickstart your journey as a great designer, apply to USOD [www.ulevusschoolofdesign.com/apply-to-join-usod](http://www.ulevusschoolofdesign.com/apply-to-join-usod)

Applicants must be 18 years or older.

Learn more about USOD Admission Process at [ulevusschoolofdesign.com](http://ulevusschoolofdesign.com)

## CONTACT

For more information, contact us at [info@ulevusschoolofdesign.com](mailto:info@ulevusschoolofdesign.com)

To learn more about Ulevus, visit [ulevus.com](http://ulevus.com).

To read about Ulevus' case studies, [visit ulevus.com/work](http://ulevus.com/work)

## SESSION FEE

