

ULEVUS SCHOOL OF DESIGN SESSION BROCHURE



ABOUT THE ULEVUS SCHOOL OF DESIGN

The Ulevus School of Design (USOD) is a design program offering a high-quality hands-on design curriculum encompassing Design Thinking, Critical Thinking, Graphic Design, Brand Identity, Leadership, Communication, Public Speaking, Advanced Presentation, Career Development, Teamwork, Human-Centered Design, and Problem-Solving in Cameroon and Africa.

As a training program under Ulevus, a top-notch design and communication company whose purpose is **Building Brands That Cannot Be IGNORED**, USOD's goal is to empower designers to contribute to the economic growth of Cameroon and the African continent by producing modern and innovative design solutions.

Ulevus is a top design company in Cameroon, Africa. We have worked with various organisations and companies around the globe, including, the United States of America, Canada, and Nigeria. At Ulevus, we prioritise excellence and human-centered design in every project. The Ulevus' ethos of excellence is embedded in our design curriculum to build tomorrow's solutions today.

USOD MISSION

Equip individuals with human-centered design knowledge that propels innovation and excellence, creating impactful solutions for Africa, by Africans.

USOD VISION

Elevate the African business ecosystem and economic growth through the power of design and design thinking.

All innovations are sparked by ideas, but design molds them into human-centered solutions.



LEARN, CREATE, LEAD. APPRENDRE, CREER, DIRIGER.



SESSION CURRICULUM AND EXPERIENCE. EVENTS

WWW.ULEVUSCHOOL
OFDESIGN.COM



CURRICULUM AT THE ULEVUS SCHOOL OF DESIGN

The learning and creative process at USOD is not only performed on the computer. We are a design organization that believes in a well-rounded experiential training program that engages learners in design thinking, hands-on design workshops, and real-world applications for creative and innovative purposes.

Our curriculum incorporates technical design knowledge with human-centered design thinking, community engagement, leadership development, advanced presentations, and public speaking, resulting in an impactful outcome that students and parents can be proud of.

Our programs are cohort-based to encourage teamwork, networking, and life-long camaraderie. We prepare students to lead and inspire innovation in the design and creative industry through research and interactions with industry experts.

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SESSION ACTIVITIES AND EXPERIENCE

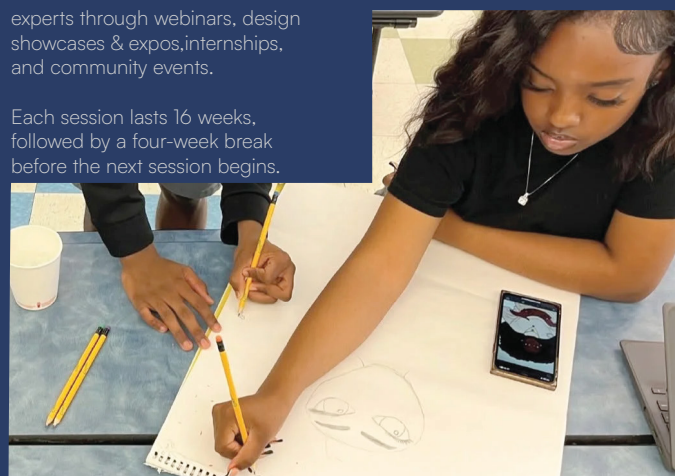
The USOD training schedule follows a cohort- and level-based system, with two sessions held per year. Students begin their design journey with Level 1 (entry-level) during the first session and progress to Level 2 (advanced) in the second session as part of a cohort.

All students participate in technical and practical design workshops and attend field trips to museums, art galleries, and nature centers to enhance their creative experience.

Throughout both sessions, students engage with industry

experts through webinars, design showcases & expos, internships, and community events.

Each session lasts 16 weeks, followed by a four-week break before the next session begins.



COURSE OUTLINE AND APPLICATION PROCESS

ULEVUS SCHOOL OF DESIGN COURSE OUTLINE

LEVEL 1 (ENTRY LEVEL) -
BEGINNERS
AND INTERMEDIATE-LEVEL
DESIGNERS.

- ✦ Introduction to Design
- ✦ Design Thinking
- ✦ Graphic Design
- ✦ Introduction to Identity Design
- ✦ Leadership and Communication

LEVEL 2 (ADVANCE LEVEL) -
FOR INDIVIDUALS WHO HAVE
COMPLETED THE ENTRY-LEVEL
COURSES AT USOD

- ✦ Advanced Identity Design
- ✦ Design Thinking (Advance)
- ✦ Corporate Branding
- ✦ UI/UX Design

Visit ulevusschoolofdesign.com
for more details on each course.

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HOW TO APPLY

To be a great designer, you must
be an excellent design thinker.

**Kickstart your journey as a
great designer, apply to USOD**

[ulevusschoolofdesign.com/ap-
ply-to-join-usod](http://ulevusschoolofdesign.com/apply-to-join-usod)

Applicants must be 18 years or
older.

This is an in-person training
program, and all classes will be
held in Bonamoussadi, Douala,
Cameroon.

SESSION FEE

The program tuition will be sent
to students who have been
accepted into the program.

Once accepted into the program,
candidates must pay a non-re-
fundable registration fee of
10,000 FCFA to complete their
enrollment which will be credited
toward the program cost upon
completion of enrollment.

Workshops, materials, and field
trips are covered in the tuition.
No surprise fees, just concentrate
on developing yourself as a
designer.

CONTACT

For more information, contact us
at
info@ulevusschoolofdesign.com

To learn more about Ulevus, visit
ulevus.com.

To read about Ulevus' case
studies, [visit ulevus.com/work](http://ulevus.com/work)

